

baningo-select factsheet



baningo-select is the perfect **multi-channel-solution** for any web presence. With this smart combination of digital presence and personal interaction, you can connect online and offline in innovative ways.

You will benefit from the simple, efficient and modern way of customer contact - not only in advisory services but also in online marketing.

baningo-select.com



extensive multi-channel-solution



white-label SaaS service



data security on highest level



short time to market

BENEFITS

Nowadays the on-going digitalization has an impact on all fields of industries.

Customers are searching for products and services mainly online. This affects classic customer acquisition as well as consulting.

baningo-select offers an innovative solution which accompanies customers from initial contact to a successful deal and further on.

With this website extension you benefit from regular proactive customer contact and interaction as well as from inbound leads to new customers.



FUNCTIONALITY

baningo-select works as a stand-alone website or as part of your website.

This way you can connect digital presence and personal interaction in innovative ways.



Your advisor finder

Your website visitors will find the most suitable contact person with baningo-select quickly and easily.

You define the selection criteria and we individualize the search and the matching. Our selection algorithms are based on your requirements and AI powered.



Profile pages

These are search engine optimized digital business cards. Make yourself and your team visible online and easy to contact.



Website including CMS

We create your modern, search engine optimized website with many possibilities to interact. Use our CMS to easily create any number of content pages linking to selected advisor profiles.



Online appointments

Thanks to our solution, appointments can be booked directly with advisors and experts. Furthermore, they can be synchronized automatically with MS Outlook and Google Calendar.



Messenger

Our messenger offers an additional modern communication channel which is General Data Protection Regulation-compliant, fully encrypted and audit proof.



Data Upload

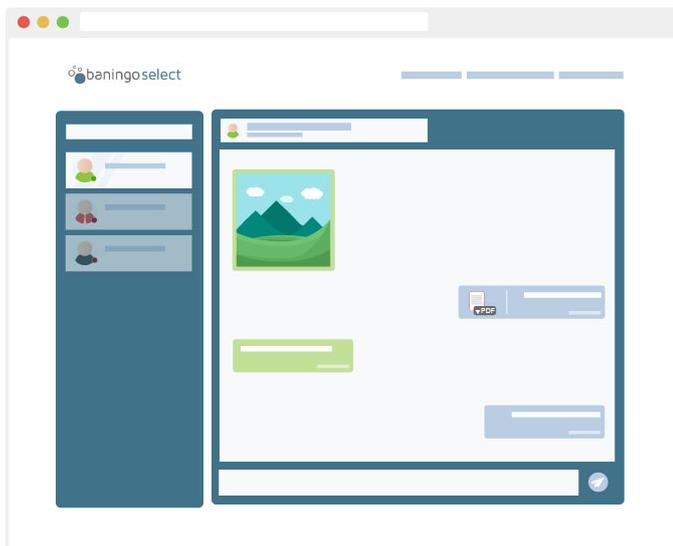
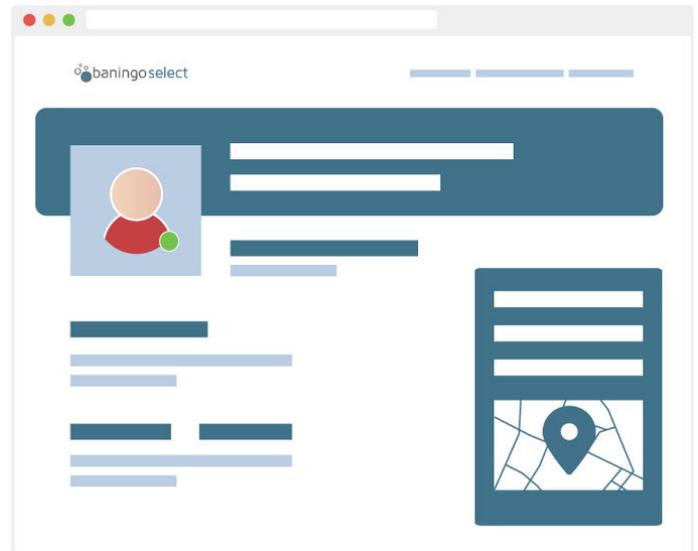
Documents can be exchanged via data upload over a secured channel.

THE DIGITAL BUSINESSCARD

The advisor and expert profiles are the central element of baningo select.

These are digital business cards offering a lot of room for individual design.

We provide a way to introduce and promote yourself as well as a personal assistant via the profile pages. When the location is entered, it will be displayed in the profile and is available for Matching and Sorting.



CONTACT VIA MESSENGER

The messenger enables an easy and bidirectional communication between advisors and customers. The functionality of the messenger is self-explanatory – type in your message and click on „Send“.

Even documents can be exchanged fully encrypted over this channel.

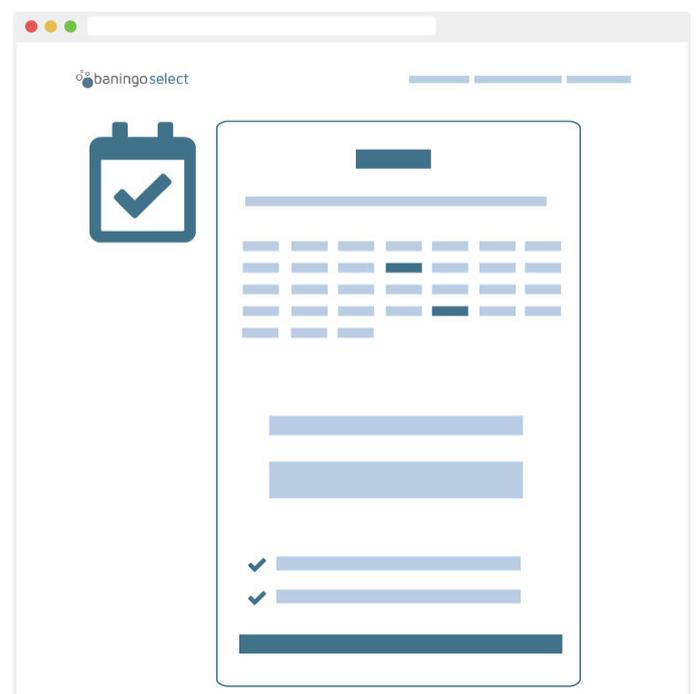
After entering a new message via the messenger the advisors receive an additional notification to their e-mail address.

ONLINE APPOINTMENTS

This tool enables new and existing customers to directly book an appointment online with the preferred advisor.

Free slots for online appointments can be provided by the advisors or automatically displayed and synchronized via the existing calendar system (API).

A short customizable form pops up for booking an appointment. This provides the advisor with valuable information about the customer and thus also establishes a first contact to help him prepare for the upcoming talk.



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About banningo GmbH: We help companies to interact with their customers and prospects. We strongly believe that in a digital world the human factor makes the difference. Therefore, we provide innovative solutions which enable people to be visible and easily accessible online.

SELECTED CLIENTS:



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